

# LORENA FIERRO



fierrolore@gmail.com



Colorado, United States

## About Me

Driven content creator with three-plus years of experience in the gaming industry. Seeking a position that utilizes my skills and allows me to further my knowledge while helping others.

## Experience

### Calaverita Company 2020- 2023

Owner and CEO

Managing Calaverita Company including but not limited to;

- Oversight of marketing
- Branding
- Content creation
- Inventory
- Shipping
- Manage creative workflow in clothing design and production.

### Elite Sourcing & Logistics 2021 - 2022

Administration Assistant

- Assisted in daily operations
- Entering sales orders and purchase orders.
- Invoices

### SoaR Gaming 2020 - 2021

Content Creator

- Produced content for multiple social media platforms.
- Collaborate with other specialists to brainstorm effective content.

## Education

2021

University of  
Colorado Denver

Digital Design

Bachelor of Fine Arts in Digital Design

- DSF Scholar
- GPA: 3.0

2016

George Washington  
High School

- Top 10 Graduate
- GPA: 4.3

## Language

Fluent in reading and writing in English and Spanish.

## Expertise

- Streaming & Gaming Software
- Adobe Creative Suite
- Web Design
- People Skills
- Leadership

## Reference

Betsy Rainville

Elite Sourcing & Logistics  
Financial Systems Director

Phone

303-883-8916